



## **LEIDENHEIMER RECEIVES *GUARDIAN OF TRADITION* AWARD FROM SOUTHERN FOODWAYS ALLIANCE**

As part of their annual symposium, the Southern Foodways Alliance held an awards dinner at Restaurant August on July 9, 2005, to recognize and celebrate local individuals and businesses that have contributed to New Orleans' unique food culture. The Southern Foodways Alliance is an organization whose mission is to celebrate, teach, preserve, and promote the diverse food cultures of the American South.

2005 is the first year for the *Guardian of Tradition* Award, which local committee members presented to a dozen or so New Orleanians they felt represented some of the city's most treasured traditions. Leidenheimer was chosen for contributing quality French bread to the finest restaurants and po-boy shops in New Orleans for 109 years. Other honorees included long-time Leidenheimer customers Dot Domilise and Anthony and Gail Uglesich.

We share this award with all our customers and consumers, without whom we would not be here today. Thank you for your continued patronage!



Dot Domilise, Gail and Anthony Uglesich, and Katherine Whann at the SFA awards dinner, July 2005